



Broadway Media, LLC
Contest Rules
As of 8/12/2014

Station: KYMV-FM
Contest name: "Taylor Swift Keywords "
Promo Dates: 8/26-9/4

General Rules for all contests

1. Each contest is open to all qualified persons 18 years or older except the following:
 - a. Employees of Broadway Media, LLC and related companies; household members, siblings, and parents of said Broadway employees;
 - b. Employees of all Salt Lake Metro area broadcasting companies, and their immediate family members;
There is no purchase necessary.
2. A total of one prize may be won per household address, name, and or family residing in same, per contest, whether the prize be in cash, services, or merchandise.
3. Persons who have previously won a prize of either cash, services, or merchandise from any of the Broadway Media radio stations (KXRK, KEGA, KYMV, KUUU, KUDD, KALL), either from a contest or a station event, are subject to the following restrictions: Persons who have won a prize valued from \$0 - \$498 may be eligible to win again with no time restrictions. Persons who have won a prize valued above \$499 are not eligible to win again until after 90 days from the date of the previous item won. Persons who have won a prize valued between \$500 and \$999 may not win again until after 6 months from the date of the previous item won. Persons who have won a prize valued at \$1,000 or more may not win again until after 12 months from the date of the previous item won. These restrictions also apply to immediate household members of contest or prize winners.
4. The winner will be responsible for all tax liability associated with winning this contest and will be required to submit their social security number for tax reporting for values over \$600. Winner will be required to sign an eligibility release form and give Broadway and its sponsor's permission to use their name, photo and voice for promotional purposes without further compensation. By accepting prize, winner releases Broadway Media, all stations and all participating sponsors from any liability as a result of this prize. Broadway Media reserves the right to substitute prizes of similar or greater value. Broadway Media shall not be responsible to replace prize tickets to events, which are cancelled and the event sponsors do not issue replacement tickets. Broadway shall not be responsible for any Product Liability issues. Winners must address Product issues with the manufacturer of the prize.
5. Broadway Media is not responsible for misdirected or miss-dialed phone calls. In the unlikely event that 2 or more people are on the telephone line at the same time, a drawing will be held to determine the winner.
6. Copies of these rules are available at Broadway Media, 50 W. Broadway #200, Salt Lake City, Utah, 84111 9:00 am to 5:00 pm; or by mailing a self-addressed, stamped envelope. A condensed version of the Contest Rules will be aired on the radio station during the

respective contest period. Contest rules are also posted on station web sites where available.

7. All decisions by the judges and/or administrators of the contest are final.
8. Prizes will not be awarded until winner has been verified for eligibility through the Broadway Media Business Office. Verification may take up to 3 weeks. Prizes must be claimed in a timely manner. Prizes not picked up within 30 days will be considered abandoned. Some prizes may expire. Broadway will not be required to replace expired items. Office hours for prize pickup are 9:00 am to 5:00 pm Monday through Friday at the address listed in #6.
9. Prizes are non-transferable and will be awarded to the winner only, based on eligibility.
10. Picture ID is required in order to claim a prize.
11. Prize will not be mailed. Winner must pick up prize in person and sign proof of receipt and contest rules.
12. Winner must be a legal resident of Utah.
13. Contest rules may be modified by Broadway Media at any time.

Specific rules for this contest

1. These are the specific contest rules for the "Taylor Swift 1989 Tour- Keyword Winning" on KYMV-FM
2. DATES OF CONTEST: "Taylor Swift 1989 Tour- Keyword Winning" Contest will run from July 31, 2015- (5pm) – August 14, 2015 (5pm). (The "Contest Period").
3. HOW TO PLAY: Listen weekdays 3 times a day, at or around 9a, 2p, and 5p. On air dj will announce daily keywords.
4. The following day Todd and Erin will ask for the recall of previous days keywords at or around 8am.
5. PRIZES: The contest prize is a pair of tickets to see Taylor Swifts 1989 Tour at the ESA on September 4th
6. Prize courtesy of Broadway Media
7. Prizes are non-transferable; no substitutions are permitted.
8. By participating, where allowed by law, all participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with this promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use.
9. The Company reserves the right to change or discontinue the contest at any time and/or to extend the end date. If the contest is changed or discontinued, the Company assumes no liability of any kind to any player who has participated in the contest. Any changes to the contest rules will be announced on the Show and posted on the Show's website at www.rewind1007.com within a reasonable time prior to taking effect. Material modifications shall be announced on-air, when practical. By participating in this contest, you agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by Company management. If due to circumstances beyond the control of Company, any event associated with this contest or the prize is delayed, rescheduled, postponed or cancelled, Company reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
10. These rules are in addition to, and complement, any rules said or posted that govern contests on the Show. In the event of any discrepancy between these rules and the Company's General Contest Rules as posted or otherwise disseminated, these rules shall supersede.
11. The rules, rights or regulations set forth by the Show for its contests will apply to any Show contest winner, including any winner of the "Taylor Swift 1989 Tour- Keyword Winning" contest, and they may be subject to change without notice. The contest rules may be viewed on the Internet at www.rewind1007.com
12. Rewind 100.7 and Broadway Media is not responsible for incorrect pronouncing or missed phone calls or busy lines
13. There will be no roll overs of prizes

14. Prizes will have to be picked up by the winner at 50 west Broadway Suite 200 Utah
84101
15. Prizes are provided by Broadway Media
16. Broadway Media is not responsible for canceled concerts or postponed shows/ concerts
17. No Alternate prizes will be giving out due to concealed concert or postponed shows/
concerts
18. Tickets valued at \$90