



Broadway Media, LLC
Contest Rules
As of 10/2013

Station: KYMV-FM
Contest name: 12 Days Of Gift Cards
Promo Dates: 11/27/14 to 12/16/14

General Rules for all contests

1. Each contest is open to all qualified persons 18 years or older except the following:
 - a. Employees of Broadway Media, LLC and related companies; household members, siblings, and parents of said Broadway employees;
 - b. Employees of all Salt Lake Metro area broadcasting companies, and their immediate family members;There is no purchase necessary.
2. A total of one prize may be won per household address, name, and or family residing in same, per contest, whether the prize be in cash, services, or merchandise.
3. Persons who have previously won a prize of either cash, services, or merchandise from any of the Broadway Media radio stations (KXRK, KEGA, KYMV, KUUU, KUDD, KALL), either from a contest or a station event, are subject to the following restrictions: Persons who have won a prize valued up to \$100 in the last 90 days are not eligible to win. Persons who have won a prize valued between \$101 and \$999 in the last 6 months are not eligible to win. Persons who have won a prize valued at \$1,000 or more in the last 12 months are not eligible to win. These restrictions also apply to immediate household members of contest or prize winners.
4. The winner will be responsible for all tax liability associated with winning this contest and will be required to submit their social security number for tax reporting for values over \$600. Winner will be required to sign an eligibility release form and give Broadway and its sponsors permission to use their name, photo and voice for promotional purposes without further compensation. By accepting prize, winner releases Broadway Media, all stations and all participating sponsors from any liability as a result of this prize. Broadway Media reserves the right to substitute prizes of similar or greater value. Broadway Media shall not be responsible to replace prize tickets to events, which are cancelled and the event sponsors do not issue replacement tickets. Broadway shall not be responsible for any Product Liability issues. Winners must address Product issues with the manufacturer of the prize.
5. Broadway Media is not responsible for misdirected or mis-dialed phone calls. In the unlikely event that 2 or more people are on the telephone line at the same time, a drawing will be held to determine the winner.
6. Copies of these rules are available at Broadway Media, 515 S. 700 E. #1C, Salt Lake City, Utah, 84102 10:30 am to 5:30 pm; or by mailing a self-addressed, stamped envelope. A condensed version of the Contest Rules will be aired on the radio station during the respective contest period. Contest rules are also posted on station web sites where available.
7. All decisions by the judges and/or administrators of the contest are final.

8. Prizes will not be awarded until winner has been verified for eligibility through the Broadway Media Business Office. Verification may take up to 3 weeks. Prizes must be claimed in a timely manner. Prizes not picked up within 30 days will be considered abandoned. Some prizes may expire. Broadway will not be required to replace expired items. Office hours for prize pickup are 10:30 am to 5:30 pm Monday through Friday at the address listed in #6.
9. Prizes are non-transferable and will be awarded to the winner only, based on eligibility.
10. Picture ID is required in order to claim a prize.
11. Prize will not be mailed. Winner must pick up prize in person and sign proof of receipt and contest rules.
12. Winner must be a legal resident of Utah.
13. Contest rules may be modified by Broadway Media at any time.

Specific rules for this contest

1. **Contest dates:** 11/27/14-12/16/14 (Broadway Media has the right to end the contest at any time)
2. **Specific rules:** EVERY WEEKDAY MORNING AT 810, TODD AND ERIN WILL GIVE YOU THE \$100 REWIND GIFT CARD SONG OF THE DAY BE THE FIRST TO CALL US BACK WHEN YOU HEAR IT DURING YOUR WORKDAY AND YOU'LL WIN A REWIND \$100 GIFT CARD TO RUBY RIVER, Blue Boutique, THE PEPPERMILL HOTEL AND CASINO AND MORE
 - a. Listen for your cue to call the on air a staff member will announce the cue to call on or around (example around: 730am, 930 , 1130am, and 4:30pm)
 - b. No consolation prizes will be given out
 - c. The winner will be picked at random Broadway Media is not liable for any wrong numbers etc at the end of the contest.
 - d. Broadway Media is not liable for busy lines and not consolation prizes will be giving out
 - e. The is a first call bases
 - f. Listeners are required for 1099
 - g. Prizes cannot be exchanged for different prizes

Winner Information

- a. provided Broadway Media
- b. Qualifier Information:
 - i. No purchase necessary to enter the contest
 - ii. One winner per household and all winners must be 18 years or older
- c. Prize is non-transferable..