



Broadway Media, LLC
Contest Rules
As of 10/2013

Station: KYMV-FM
Contest name: "Pot OF Gold"
Promo Dates: 2/27/2015-3/14/2015

General Rules for all contests

1. Each contest is open to all qualified persons 18 years or older except the following:
 - a. Employees of Broadway Media, LLC and related companies; household members, siblings, and parents of said Broadway employees;
 - b. Employees of all Salt Lake Metro area broadcasting companies, and their immediate family members;There is no purchase necessary.
2. A total of one prize may be won per household address, name, and or family residing in same, per contest, whether the prize be in cash, services, or merchandise.
3. Persons who have previously won a prize of either cash, services, or merchandise from any of the Broadway Media radio stations (KXRK, KEGA, KYMV, KUUU, KUDD, KALL), either from a contest or a station event, are subject to the following restrictions: Persons who have won a prize valued up to \$100 in the last 90 days are not eligible to win. Persons who have won a prize valued between \$101 and \$999 in the last 6 months are not eligible to win. Persons who have won a prize valued at \$1,000 or more in the last 12 months are not eligible to win. These restrictions also apply to immediate household members of contest or prize winners.
4. The winner will be responsible for all tax liability associated with winning this contest and will be required to submit their social security number for tax reporting for values over \$600. Winner will be required to sign an eligibility release form and give Broadway and its sponsor's permission to use their name, photo and voice for promotional purposes without further compensation. By accepting prize, winner releases Broadway Media, all stations and all participating sponsors from any liability as a result of this prize. Broadway Media reserves the right to substitute prizes of similar or greater value. Broadway Media shall not be responsible to replace prize tickets to events, which are cancelled and the event sponsors do not issue replacement tickets. Broadway shall not be responsible for any Product Liability issues. Winners must address Product issues with the manufacturer of the prize.
5. Broadway Media is not responsible for misdirected or mis-dialed phone calls. In the unlikely event that 2 or more people are on the telephone line at the same time, a drawing will be held to determine the winner.
6. Copies of these rules are available at Broadway Media, 515 S. 700 E. #1C, Salt Lake City, Utah, 84102 10:30 am to 5:30 pm; or by mailing a self-addressed, stamped envelope. A condensed version of the Contest Rules will be aired on the radio station during the respective contest period. Contest rules are also posted on station web sites where available.
7. All decisions by the judges and/or administrators of the contest are final.
8. Prizes will not be awarded until winner has been verified for eligibility through the Broadway Media Business Office. Verification may take up to 3 weeks. Prizes must be claimed in a timely manner. Prized not picked up within 30 days will be considered

8. Prizes will not be awarded until winner has been verified for eligibility through the Broadway Media Business Office. Verification may take up to 3 weeks. Prizes must be claimed in a timely manner. Prizes not picked up within 30 days will be considered abandoned. Some prizes may expire. Broadway will not be required to replace expired items. Office hours for prize pickup are 10:30 am to 5:30 pm Monday through Friday at the address listed in #6.
9. Prizes are non-transferable and will be awarded to the winner only, based on eligibility.
10. Picture ID is required in order to claim a prize.
11. Prize will not be mailed. Winner must pick up prize in person and sign proof of receipt and contest rules.
12. Winner must be a legal resident of Utah.
13. Contest rules may be modified by Broadway Media at any time.

Specific rules for this contest

1. Contest dates: Feb 27- Mar 14 2015
2. Specific rules: Rewind 100.7 wants you find your pot of gold at Valley Fair we are qualifying listeners 3 times a day at 8:50a and 11:50a and 4:50p all qualifiers will be invited to come down on March 14th for a chance to win hard CASH all qualifiers will walk away with a prize thanks to valley fair!
2. Those that qualify must come to Valley Fair on March 14th 2pm check in time and pick up their prize
3. Rewind 100.7 and Broadway media is not required to give the same prize that is giving at Valley Fair the day of the event
 - c. For more info go to our web site www.rewind1007.com
4. (1) winner will walk away with a cash the day of the event
5. This is an on air and show up the day of the event only to win a prize
6. Broadway Media/ Rewind 100.7 is not responsible for wrong information giving when calling in
7. If anyone from Broadway Media/ rewind 100.7 call and the number is wrong we are not responsible
8. If anyone from Broadway Media/ rewind 100.7 calls and leaves a voicemail and the winners did not receive the voicemail we are not reliable and no consolation prize will be issued
9. Broadway media does not have to announce Winner
10. Winner will be notified by phone call
 - I. Prize provided by Valley Fair
 - b. Qualifier Information:
 - i. No purchase necessary to enter the contest
 - ii. One winner per household and all winners must be 18 years or older
 - iii. Broadway Media is not responsible for cancelled or rescheduled shows and no cancellation prize will be issued if in case of canceled or rescheduled shows.
 - c. Prize is non-transferable.
 - II. Prizes are non-transferable for cash